



GIMLearn 2025 Call for Content

LOI Review Rubric

WHAT are you intending to teach the learner?

- Is there a clear description of what authors are proposing?
- Does the submission align with the focus topics?
- Is there an explanation for how users will make use of the content (will they use the material to learn a skill, teach someone else a skill, etc)?
- What portion of SGIM members would be interested in this content?

WHY is this topic important. This may include formal needs assessment and/or discussion of frameworks/models/leading theory, etc.

- Is there rationale presented for why the topic is important and evidence-based?
- How clearly does the LOI indicate whether there are theoretical frameworks that apply to this content and how they incorporate?
- Is there any evidence cited that the author's approach (as delivered by the authors or others) has been effective in other venues, etc?

HOW will you optimize your content for asynchronous learning? Please be as specific as possible and give examples of how you plan to maximize content for asynchronous (self-directed) learners.

- Do the authors describe how their content will be optimized for asynchronous learning?
- Does it deliver various ways to engage the learner. (providing ways to interact with the learner)

WHO is planning this content and what expertise do you bring to this area? You do not need to list all authors, but please indicate if you are working with any SGIM committees or groups.

- Do the authors provide evidence that they are subject matter experts?
- Do the authors provide evidence that they have experience with developing learning for asynchronous media?
- Are the authors submitting on behalf of a SGIM interest group, committee, task force or career development program?