2025 GIMLearn Call for Content

The **GIMLearn Editorial Advisory Board (EAB)** *is open to receiving content focused on areas related to the work of General Internal Medicine, academic medicine, leadership, or communications, but will prioritize areas that fall within SGIM's priorities, mission and values.* **SGIM VISION AND VALUES**

These may include, but are not limited to:

- *Career Transitions and Pathways*
- *Leadership/Communications*
- *Teaching/Educator Skills*
- *Health Policy/Advocacy*

We are especially interested in timely perspectives and underrepresented topics that may not be widely covered on other platforms. If you have a unique angle or insight, we encourage you to submit it.

The submission process is a two-phase process:

Phase 1: Letter of Intent (LOI)   Open until June 9, 2025

SUBMISSION LINK

- Submitting a LOI is **strongly encouraged** but not required. The LOI insures that the focus and content plan is appropriate for GIMLearn. *Submitting a LOI results in a higher likelihood of production-ready content being accepted*. We do not want you to take the time to create production-ready content and then find it was not aligned.

- The Submitting Author must be an SGIM/ACLGIM member. However, non-members can be part of a team of authors/presenters. We also encourage submissions in partnership with SGIM committees, commissions, interest groups, and career development programs.

- The **GIMLearn Editorial Advisory Board (EAB)** will evaluate LOIs based on Review Rubric, content plans and confidence to deliver on that plan. Click here for LOI Review Rubric.

The Letter of Intent must include:

- **WHAT** are you intending to teach the learner?
- **WHY** is this topic important? This may include formal needs assessment and/or discussion of frameworks/models/learning theory, etc.
- **HOW** will you optimize your content for asynchronous learning? Please be as specific as possible and give examples of how you plan to maximize content for asynchronous (self-directed) learners. (e.g. exercises, quizzes, etc)
- **WHO** is planning this content and what expertise do you bring to this area? You do not need to list all co-authors, but please indicate if you are working with any SGIM committees or groups.

LOI notifications will be sent on **July 7, 2025**

Phase 2: Production-Ready Content   **Opens July 7; Closes Sept. 2**
SUBMISSION LINK Provided in July

- Production-ready content is **required**. We are looking for complete slides and video or voice recordings, handouts, learning exercises, surveys/quizzes, facilitator guides, etc.

- Final submissions will be peer-reviewed, independent of LOI, based on Content Review Rubric.

LOIs and Production-Ready Content submissions will be evaluated based on the alignment of your content idea with the SGIM values and confidence that you will be able to translate the idea to asynchronous, production-ready content. Please be sure to consider the LOI Review Rubric and Content Review Rubric prior to your submissions.

Have questions?
Join us for one of our two **Office Hours** to ask questions about the process or your content.
Send an email to GIMLearn@SGIM.org to receive a calendar invite.

- **Friday, May 23rd from 12:00 – 1:00pm ET**
- **Friday, July 25th from 12:00 – 1:00pm ET**