

GIMLearn 2024-2025 Call for Content
LOI Review Rubric

What?

- Is there a clear description of what authors are proposing?
- Does the submission align with the focus topics?
- Is there an explanation for how users will make use of the content (will they use the material to learn a skill, teach someone else a skill, etc)?
- What portion of SGIM members would be interested in this content?

Why?

- Is there rationale presented for why the topic is important and evidence-based?
- How clearly does the LOI indicate whether there are theoretical frameworks that apply to this content and how they incorporate?
- Is there any evidence cited that the author's approach (as delivered by the authors or others) has been effective in other venues, etc?

How?

- Do the authors describe how their content will be optimized for asynchronous learning?
- Does it deliver various ways to engage the learner. (providing ways to interact with the learner)

Who?

- Do the authors provide evidence that they are subject matter experts?
- Do the authors provide evidence that they have experience with developing learning for asynchronous media?
- Are the authors submitting on behalf of a SGIM interest group, committee, task force or career development program?