



Call for Content 2024-2025

Content Submissions to GIMLearn will be a two-phased process:

Phase 1: Letter of Intent: [SUBMISSION LINK](#)

Opens September 24, 2024; Closes October 31, 2024

- Submitting an LOI is strongly encouraged but not required. The intent is to ensure that the focus (see below) and content plan is appropriate for GIMLearn. We don't want you to put in the work to submit production-ready content and find it was not aligned.
- The Submitting Author must be an SGIM member. However, non-members can be a part of the team of authors/presenters. We also encourage submissions in partnership with SGIM committees, commissions, interest groups and/or career development programs.
- The GIMLearn Editorial Advisory Board will evaluate LOI based on your content plan and confidence that you will be able to deliver on that idea. LOI notifications will be sent in November.

Letter of Intent submission should includes the following items:

1. **What** are you intending to teach the learner?
2. **Why** is this topic important? This may include formal needs assessments and/or discussion of frameworks/models/learning theory/etc.
3. **How** will you optimize your content as asynchronous learning? Please be as specific as possible and give examples of how you plan to maximize content for asynchronous (self-directed) learners.
4. **Who** is planning this content and what expertise do you bring in this area? Do not need to list all co-authors, but indicate if you are working with any SGIM committees or other groups.

LOIs will be evaluated based on the alignment of your content idea with the focus areas and the confidence that you will be able to translate the idea to asynchronous, production-ready content. We encourage you to consider the [Review Rubric](#), prior to submitting your LOI.

Office Hours: Questions about the LOI: **October 18th 12-1pm ET.**

Email to GIMLearn@SGIM.org to receive a calendar invite.

Phase 2: Content Submission:

Opens December 2, 2024; Closes February 10, 2025

Submit production-ready, asynchronous content to GIMLearn.

- Production-ready content is required. This means we are looking for completed slides and voice or video recording(s), handouts, exercises, surveys or quizzes, faculty guides, etc.
- Final submissions will be peer reviewed, independent of the LOI, based on Rubric (to be shared when content submission opens)

Office Hours: Questions about production-ready submission: **December 6th @ 12-1pm ET.**
Email to GIMLearn@SGIM.org to receive a calendar invite.

Content Focus: The GIMLearn Editorial Advisory Board is looking for content in two main areas:

1. Career Transitions and/or Leadership

General Internists have multiple professional identities and transitions in their career. Transitions can include starting residency or fellowship, entering independent practice, becoming a leader locally or in a national organization, stepping away from leadership roles, and retirement. Successful submissions in this category will relate either to distinctive challenges at these transitions or the need to learn new skills and new approaches to “old” problems at these transitions.

Examples might include how to:

- Pivot to a new career interest or focus
- Create a mentorship program for emerging leaders
- ‘Teach’ precepting skills to new attendings
- Define or shape your professional identity
- Phase down a clinical practice
- Tailor language for advocacy
- Grow in leadership positions within professional societies, like SGIM

2. Designing for Asynchronous Learning:

GIMLearn considers asynchronous materials as all material that an individual studies on their own or adapts to use in teaching others, either asynchronously or synchronously. Creating content for asynchronous learning environments is a skill distinct from other media. Successful submissions in this category will be based in principles of adult learning theory and/or build on established principles of asynchronous learning instructional design.

Examples might include how to:

- Adapt existing synchronous activities (e.g workshops, webinar) to asynchronous
- Incorporate novel technology to enhance or augment presented materials
- Create a high-quality facilitators guide

Unsure of how your idea fits? Email GIMLearn@SGIM.org or join our October 18th Office Hours.