Culture, Collaboration, and Trust: 2017 Mid-Atlantic Regional Meeting

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The Mid-Atlantic (MIDA) region encompasses Delaware, Maryland, New York, New Jersey, Pennsylvania, Puerto Rico, and Washington, D.C. The regional conference historically had been held each year in March, but the 2017 meeting was moved from spring to fall in order to more evenly distribute the regional meeting workload for SGIM staff. In advance of the meeting, the MIDA region held a trainee Proud-to-Be-GIM (PTBGIM) event at Temple University on September 16th, 2017, and the first MIDA fall meeting was held at Christiana Care Health System in Delaware on November 10, 2017. It was a huge success!

This year's Mid-Atlantic theme of "Culture, Collaboration, and Trust" resonated throughout the day’s keynote speakers, workshops, and presentations as nearly 170 members gathered in Delaware. Dr. April Fitzgerald opened the meeting, and Dr. Eric Bass shared his vision and commitment as SGIM's new CEO: “I'll always be one email away.” Dr. LeRoi Hicks, chairman of medicine at Christiana Care, provided a warm welcome, including sharing his personal journey in medicine and his institution's value of “love,” resonating with the meeting’s important theme.

Replacing the typical keynote presentation, this year’s leadership selected three outstanding presenters to give TED-style MED-talks. The resultant 18-minute presentations focused on each of the areas of the meeting’s theme. Mandy O’Neill, PhD, assistant professor of business administration at George Mason University, gave a fascinating presentation on the critical role culture plays within an institution. She shared two key examples that highlighted how a culture of love has led one healthcare system to have higher quality care, and how the opposite can be detrimental to institutional success. “How we treat each other is as important to healthcare outcomes as how we treat our patients,” Dr. O’Neill opined.

Dr. Shreya Kangovi, executive director of the Penn Center for Community Health Workers, shared stories of success from her work with collaborative teams in Philadelphia. By engaging community health workers in clinical care, her team has experienced tremendous impact on patients who need assistance outside of the typical clinical encounter. One impactful story highlighted a community health worker’s commitment to a patient that resulted in her taking him bowling, the activity he was doing when he last remembered really laughing. This patient’s story and the impact the community health worker had on his quality of life was, admirably, magical. However, Dr. Kangovi challenged us, “How do we do magic in healthcare with consistency? What are the ingredients for success?

What is the recipe?” Her presentation highlighted how it truly takes a village to care for our patients.

The third and final MED-talk presentation was given by Dr. Paul Haidet, director of medical education research at Penn State College of Medicine, who spoke on the topic of trust. Dr. Haidet’s integration of jazz music to exemplify collaboration beautifully illustrated the topic of trust, which can be challenging to navigate in medicine: “This is a story about interprofessionalism… and this is a story of trust. Power is not a zero-sum game. Flattening hierarchies elevates the power of all.” Dr. Haidet concluded, “Trust is not an antidote for failure… but it ensures we do not fail alone.”

The silence across the auditorium at the conclusion of his talk demonstrated the impact of these effective presentations on the members in attendance.

Our MED-talks were followed by the first poster presentation session. Poster presentations were divided into two sessions over the course of the day to maximize space available for posters and minimize poster board requirements. The first session highlighted clinical vignettes and medical innovations. The second session highlighted clinical vignettes and scientific abstracts. This year we had poster judges pilot online (as opposed to paper-based) judging forms, minimizing the number crunching to determine poster winners at the end of the day.

Two workshop sessions (morning and afternoon) were held to provide attendees an opportunity to advance their knowledge and skills in mentorship, health equity, interprofessional teamwork, and even hands-on skill development in ultrasound-guided IV access. Another innovation at this year’s meeting was the pairing of the Regional Associate Members with the National Proud to Be GIM (PTBGIM) Members for a Story Slam over the lunch hour. Members in attendance witnessed raw and powerful stories about why being continued on page 2
a generalist is one of the most challenging, yet rewarding, careers in medicine.

The afternoon concluded with oral presentations followed by the MIDA Business Meeting, Awards Presentations, and announcement of newly elected officers. Finally, Dr. Fitzgerald officially passed the MIDA gavel to Dr. Rosemarie Conigliaro, our 2018 Regional President.

As your former Mid-Atlantic Regional Leadership, we thank the region membership for their engagement and entrusting us to lead you over the past year. We would like to thank the regional leadership, volunteers, and committee chairs who made the day a success, including Ms. Gina Spear, SGIM meeting manager; Dr. Lauren Hogshire, MIDA membership chair; Drs. Ricardo Correa and Tina Gupta; MIDA associate members; Dr. Ro Conigliaro and Dr. Mariecel Pilapil, 2018 MIDA officers; Dr. Rhea Powell, Dr. Tom Radomski, Dr. Cherinne Arundel, Dr. Sreekala Raghavan, Dr. Frank Cacace, Dr. Nancy LaVine, Dr. Amar Kohli, Dr. Monica Yepes-Rios, and Dr. Manasa Ayyala, meeting committee chairs.

Best wishes to our new leadership, and we hope to see you at the Mid-Atlantic 2018 meeting scheduled for November 9, 2018, at the College of Saint Elizabeth, 2 Convent Road, Morristown, New Jersey!