

## FROM THE SOCIETY: PART II

# SGIM MEMBERS PASS THE HALFWAY MARK ON FUNDRAISING TO SUPPORT ADVOCACY FOR GIM: HELP US REACH OUR GOAL OF \$75,000 BY APRIL 2019

Mark D. Schwartz, MD; Leslie Dunne, MPA; Mark Earnest, MD, PhD; Thomas Staiger, MD; Francine Jetton, MA

*Dr. Schwartz (mark.schwartz@nyumc.org) is professor and vice chair of the Department of Population Health at the NYU School of Medicine and Treasurer, Society of General Internal Medicine (SGIM). Ms. Dunne (dunnel@sgim.org) is the director of development at SGIM. Dr. Earnest (Mark.Earnest@ucdenver.edu) is professor of medicine at the University of Denver School of Medicine and Chair, Health Policy Committee. Dr. Staiger (staiger@uw.edu) is professor of medicine and associate dean at the University of Washington School of Medicine, medical director of the University of Washington Medical Center, and past chair, Health Policy Committee. Ms. Jetton (jettonf@sgim.org) is director of communication at SGIM.*

**S** GIM members have always been finely attuned to the importance of health policy and advocacy work to advance the field of general internal medicine. In fact, SGIM maintains an annual advocacy agenda that is essential to accomplishing SGIM's health policy mission. Members like you help SGIM advocate for important priorities that include ensuring healthcare reform efforts to maximize the opportunities for all patients to lead a healthy life, maintaining access to health care as a fundamental right, right-sizing compensation for providers, aligning graduate medical education (GME) policy with U.S. workforce needs, and expanding funding for health services research. Our ability to have a positive impact in these areas depends on the work of our Health Policy Committee, SGIM leadership, an informed and engaged membership and staff, and other partners.

In support of these activities, SGIM initiated an Advocacy Education Campaign in 2017. Since then, we have seen 100% participation by SGIM's Council and generosity from many members—netting us an impressive \$43,000 to continue the work of educating members about important advocacy issues. We thank our members and partners for their generous donations to this campaign (see donor list below). Their support enhances our ability to engage members in pursuing SGIM's ambitious mission, to educate members about key issues affecting healthcare, and to give members opportunities for career development around health policy.

*But we are only halfway to our goal. Won't you pledge your ongoing support to help us reach our target of \$75,000 in advocacy education funds by April 2019? To donate, please go to [www.sgim.org/donate](http://www.sgim.org/donate).*

The funds that members have already contributed have enabled us to enrich the education of our mem-

bers in the importance of advocacy. The Health Policy Committee provides a variety of educational services to members, including:

- 1. Leadership in Health Policy Program (LEAHP).** SGIM's Leadership in Health Policy Program (LEAHP) is a yearlong career development program that aims to develop members to become effective health policy advocates and local health policy experts, leaders, and teachers. The LEAHP program is a pipeline that is expanding a national cadre of knowledgeable advocates for SGIM's priorities. Launched at the 2017 annual meeting, the LEAHP program has graduated its first cohort of 19 scholars, whose achievements include: developing health policy curricula; leading several policy workshops at regional and national SGIM meetings; publishing several health policy articles in SGIM's Forum and in academic journals; and rising to leadership positions within the Health Policy Committee and Council. The second cohort of LEAHP scholars began their journey at the 2018 annual meeting and we look forward to their contributions.
- 2. SGIM Forum Articles.** Member of the SGIM Health Policy committee and others frequently submit articles to *SGIM Forum* in order to inform members about issues in Washington, DC. Some recent articles include:
  - **The Cognitive Care Alliance: SGIM's Leadership with Physician Payment Reform.** John Goodson. *SGIM Forum* 41(5):7,13.

*continued on page 2*

**FROM THE SOCIETY: PART II** (continued from page 1)

- **How Will Federal Tax “Reform” Affect Health Care?** Keith vom Eigen. *SGIM Forum* 41(4):6,14-15.
- **The Fundamental Problem With the American Care Act.** Marshall Chin. *SGIM Forum* 40(6):2,9-10.
- **Substance Abuse and Mental Health Services Administration Rule on Confidentiality of Substance Use Disorders Patient Records.** Nancy Keating and Ira Wilson. *SGIM Forum* 40(2):6.
- **Looking Back at an Active Year for SGIM’s Health Policy Committee.** Thomas Staiger. *SGIM Forum* 41(1):9,15.

**3. Collaborations and Other Policy Communications.**  
 SGIM publishes the bi-monthly e-newsletter, *Health Policy News*. This communication is sent to all SGIM members, focused on educating members on key issues of importance in Washington, DC (<https://www.sgim.org/communities/advocacy/advocacy-education>). We also maintain a robust presence on [www.sgim.org](http://www.sgim.org) where we house educational materials, such as Advocacy 101 slide decks, white papers and advocacy Webinars. Additionally, we offer educational sessions for mem-

bers to prepare them for their participation in our annual Hill Day. Finally, the Health Policy Committee and other member leaders maintain partnerships with other SGIM committees and commissions to lead health policy related workshops at SGIM’s regional and national meetings.

SGIM wouldn’t be able to continue all of these projects without your help. We encourage you to get involved in advocacy education and we thank all those leaders and members who have donated to this campaign thus far:

LEADERSHIP CIRCLE (\$1,000 or more)	OTHER CONTRIBUTORS		
Eric Bass	Eva Aagaard	Elizabeth Jacobs	Bruce Rollman
Ruscio and Dennis Cavarocchi	Bradley Benson	Christine Jones	Brita Roy
Marshall Chin	Nina Bickell	Keels Jorn	Lisa Rubenstein
Mark Earnest	Dolores Buscemi	Devan Kansagara	Somnath Saha
Joseph and Rosemarie Conigliaro	Jada Bussey-Jones	Stefan Kertesz	Mitsuru Sakitani
Giselle Corbie-Smith	Sarah Candler	Leigh Kimberg	Jeffery Samet
Mitchell Feldman and Jane Kramer	Cynthia Chuang	Irina Kryzhanovskaya	Catherine Sarkisian
April Fitzgerald	Carolyn Clancy	Neda Laiteerapong	Kamalesh Shah
Robert and Suzanne Fletcher	Jeanne Clark	Erika Leemann Price	Martin Shapiro
William Moran	Shadia Constantine	Daniel Lessler	Jane Sillman
Eugene Rich	Bradley Crotty	Luci Leykum	Leigh Simmons
Steven Schroeder	Susan Day	Laura Loertscher	Laura Sprabery
Mark Schwartz and Adina Kalet	David Dugdale	Ian Mazzetti	Thomas Staiger
Harry Selker	Joslyn Fisher	Laurence McMahon	Madeline Sterling
Barbara Turner	Marshall Fleurant	Laura Nicholson	Chin Tang
Sankey Williams	Thomas Gallagher	Kay Ovington	Ellen Tedaldi
	Richard Gitomer	Lauren Alise Peccorale	William Tierney
	Eric Green	Monica Peek	Oana Tomescu
	Ryan Greysen	Eboni Price-Haywood	Judith Tsui
	Brooke Herndon	Allan Prochazka	Eva Waite
	Eric Holmboe	Eileen Reynolds	Kirsti Weng
	Anne Katherine Hust	P. Preston Reynolds	David Willens
	Thomas and Nancy Inui	Theresa Rohr-Kirchgraber	Daniel Wolpaw
			Veronica Yank