

FROM THE SOCIETY

SGIM Has A New Look and A New Website!

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The Society of General Internal Medicine is pleased to announce its new logo and website at www.sgim.org. Over the past year, SGIM has been working to redefine itself as the premier society for academic general internists. We think our new touch-points logo represents the future of the field and the connections that academic physicians can make through membership in the Society.

Aside from the new logo and color scheme, the most tangible element of our new brand is the completely re-envisioned SGIM website. Built with our members needs in mind, this site is full of ways to connect to each other. Networking is the cornerstone of the new website, which is fully integrated into social media outlets like Facebook, Twitter, LinkedIn, and YouTube. There are online areas in which people can discuss the latest *Forum* ar-

ticles; learn about the work being done in SGIM committees, task forces, and workgroups; and find out about innovations in education, research, and clinical practice. The Association of Chiefs and Leaders in General Internal Medicine (ACLGIM) has a new look and website as well and can now be found at www.aclgim.org. Here you'll find information about the Association, including links to ACLGIM meetings, publications, and tools for ACLGIM members.

One of the most exciting parts of the new website is GIM Connect (<http://connect.sgim.org>). Available to SGIM and ACLGIM members only, GIM Connect is a portal filled with opportunities for information exchange. It is a great way to collaborate, document share, and interact with your peers in real time.

Over the next few months, members will continue to see inno-

ventions popping up on the website, including the brand new www.jgim.org microsite and the newly designed directories for fellowship, residency, and public health training (a collaborative effort with the Association of American Medical Colleges, George Washington University, and the Centers for Disease Control and Prevention). We plan to invigorate the clinical practice area and add more resources in the advocacy section as well.

We're proud of the work we've accomplished over the past year and are pleased to be able to present this new look and new site to you. We'd love to hear your feedback. Feel free to contact SGIM through Francine Jetton, Director of Communications, at jettonf@sgim.org with comments or questions.

It's an exciting time to be an SGIM member. Welcome to the new SGIM!

SGIM

What's New at SGIM?

The Society of General Internal Medicine (SGIM) is excited to announce the launch of our newly designed, easy to navigate website, located at www.sgim.org.

In addition to our new logo, this member-centric website will proudly present **GIM Connect** – SGIM's new collaborative online environment.

This new platform is the premier route for our members to interact with one another through file sharing, discussion boards, blogs, etc. The website also features exciting new areas in research, education and clinical practice as well as information on advocacy and SGIM's award winning career center.

