



2018 ADVERTISING RATES - PRINT (\$)

4 COLOUR

	1x	3x	6x	12x
Full Page	\$2,840	\$2,710	\$2,580	\$2,450
1/2 Page	\$2,330	\$2,220	\$2,110	\$2,000

BLACK & WHITE RATES

	1x	3x	6x	12x
Full Page	\$1,690	\$1,610	\$1,530	\$1,450
1/2 Page	\$1,410	\$1,340	\$1,270	\$1,200

PREMIUM POSITIONS

	1x	3x	6x	12x
Inside Front Cover	\$3,840	\$3,660	\$3,480	\$3,300
Outside Back Cover	\$4,250	\$4,050	\$3,850	\$3,650
TOC	\$3,610	\$3,440	\$3,270	\$3,100



For more information on advertising opportunities, contact your Account Manager or our Sales Operations Team. To keep up-to-date on marketing solutions like these, sign up for our alerts at partnerships.nature.com/

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