“You have the opportunity to change people’s lives or help them change their lives for the better.”

“We take care of whole person, not just joints or hearts. It comes down to that’s just my definition of being a doctor.”

“What keeps me going is really feeling like I’ve made a huge difference for the patients for whom I provide care. Many of them will tell me this often; I just feel like it is very satisfying.”

“We are advisors. We are innovators. We are problem-solvers. We are internists.”

www.proudtobeGIM.org

#ProudtobeGIM
www.proudtobeGIM.org
WE ARE PROUD TO BE GIM!

What is #ProudtoBeGIM?

* #ProudtoBeGIM is a new campaign from the Society of General Internal Medicine (SGIM) aimed at encouraging medical students and residents to pursue GIM.
* #ProudtoBeGIM gives internists a framework to explain why their field is special.
* #ProudtoBeGIM dispels myths that discourage students from pursuing GIM.

Why are we #ProudtoBeGIM?

* We serve as our patients’ trusted advisors.
* Our relationships with our patients are powerful — and lifelong.
* We pioneer new innovations in health care delivery, research, and education.
* We provide cutting edge care for the complex patient.
* We tackle every challenge of the adult lifecycle.

OUR IMPACT IS UNDENIABLE.

ON TWITTER:

* I’m #ProudtoBeGIM. Are you? Visit www.ProudToBeGIM.org TODAY to learn more.
* From primary to complex care, I’m #ProudtoBeGIM. Why are you proud? Visit www.ProudToBeGIM.org for more info.
* I’m an advisor. I’m an innovator. I’m a leader. I’m #ProudtoBeGIM. www.ProudtoBeGIM.org

ON FACEBOOK:

* We are advisors. We are innovators. We are internists. We are #ProudtoBeGIM. Visit www.ProudtoBeGIM.org TODAY to join the campaign!
* Visit www.ProudtoBeGIM.org to learn how you can be a part of the #ProudtoBeGIM campaign!
* Are you #ProudtoBeGIM? Raise your voice TODAY! www.ProudtoBeGIM.org

WITH YOUR COLLEAGUES:

* Wear your ProudtoBeGIM button!
* Share this brochure and the tools available on www.proudtobeGIM.org with your institution.
* Encourage colleagues to visit www.ProudtoBeGIM.org to join the campaign.

WITH STUDENTS AND RESIDENTS:

* Wear your ProudtoBeGIM button!
* Host a brown-bag session about GIM.
* Use the tools available on www.proudtobeGIM.org
* Encourage students to follow #ProudtoBeGIM on Facebook and Twitter.