

**SGIM/ACP Request for Application
#ProudtobeGIM Institutional Honorarium**

Deadline September 21, 2018 by 5pm Eastern Time

The Society of General Internal Medicine and the American College of Physicians (SGIM/ACP) are seeking medical schools interested in participating in ProudtobeGIM, a nationwide campaign to introduce medical students and PGY 1-2 residents to the field of GIM (www.proudtobeGIM.org).

Selected institutions will receive an honorarium in the amount of \$2000 to host one or more local event(s) aimed at encouraging medical students/early residents to enter the field. SGIM is partnering with ACP this year in order to broaden the scope of the campaign and encourage institutions to work alongside ACP chapters. We hope this will bring education about the field of general internal medicine to an even larger cohort of students and residents during the coming year.

Additionally, institutions will have access to ProudtobeGIM campaign materials, such as an exclusive idea-sharing online community, videos, brochures, a slide set, swag (buttons, pens, etc.) and advice for hosting an event(s) for trainees.

Since 2015, SGIM has funded 40 institutions for ProudtobeGIM programs nationwide and several institutions have participated in the program on their own without funding.

Based on the success of the program, we are able to offer up to 20 additional grants for the coming 2018-2019 funding year.

Institutions who receive funding will be expected to do the following during the grant year:

- Participate in ProudtobeGIM week, February 25-March 1, 2019, at your local institution and/or in conjunction with an ACP chapter;
- Host a local event either during or closely related to ProudtobeGIM Week at which you bring the message about why you are ProudtobeGIM to medical students/residents and encourage them to enter into the field. This could be a panel session, brown bag, or some other speaker-related session but must be an in-person session (not virtual). You may host more than one event so long as the first one occurs before March 1, 2019;
- Host a social media campaign at your department/institution using our ProudtobeGIM messaging and using the hashtag #ProudtobeGIM. SGIM/ACP can provide you with messaging and ideas;
- Help SGIM/ACP distribute our messaging about the event – for example sharing our videos, etc.;
- Share best practices and details about your event with the GIM Connect Community; and
- Submit a report with detail about your grant expenditures, and if applicable, describe how you partnered with an ACP Chapter, prior to April 15, 2019.

The ProudtobeGIM workgroup (chaired by Paul O'Rourke, Jr, MD, MPH) will make decisions on these applications based on the following:

1. Scope of letter of intent and events planned for the ProudtobeGIM program at your institution;

2. Innovation of planned events;
3. Inclusion of both students and residents into event planning (either as planner or audience);
4. Integration of social media and ProudtoBeGIM materials into event planning; and
5. Geographic and institutional diversity.

*Grant applications that include participation of a local ACP chapter and/or an SGIM member on the leadership team will be given preference over those that do not. Preference is also given to applications that show strong institutional support (matching funds, in kind support, and the like).

Please visit <http://www.sгим.org/career-center/proudtobegim/host-a-local-event> for information on how to host an event as you think about preparing your application.

To apply: Any SGIM/ACP member at any level may apply. This year, programs that have already been funded MAY reapply; however, they must show willingness to partner with an additional institution/ACP chapter as part of their application. Programs that have applied previously but did not receive funding may also reapply.

Please send a letter of intent of NO MORE THAN three pages to Francine Jetton, SGIM Director of Communications, at jettonf@sgim.org. This letter should state how you plan to use the honorarium to bring ProudtoBeGIM to your trainees and should also include mention of any institutional, ACP chapter, or other support. Please identify the main point of contact at your institution (name and email address).

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