



## Association of Chiefs and Leaders of General Internal Medicine 2018 Winter Summit

December 2-4, 2018 | The Sanctuary at Camelback Mountain | Paradise Valley, AZ  
Deadline: November 1, 2018

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### PROMOTIONAL OPPORTUNITY PROSPECTUS

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#### *About ACLGIM*

The Association of Chiefs and Leaders of General Internal Medicine (ACLGIM) provides a professional home for general internists who are leaders, or who aspire to become leaders, within academic and/or clinical medicine. ACLGIM members include division and section chiefs, program directors, directors of research and educational programs as well as hospital, health system, policy and governmental leaders.

#### *History and Mission of ACLGIM*

Founded as the Association of Chiefs in General Internal Medicine (ACGIM) in 2000, ACLGIM began as a direct result of SGIM's desire to address the increasing complexity faced by primary care physicians, educators, hospitalists and researchers as they took on additional responsibility within their organizations. This desire manifested itself in the form of SGIM steering committee in 2000 which in turn created the subgroup organizations ACGIM. This new organization identified and pursued the following four goals:

- Provide professional development through leadership and management training;
- Provide forums in which to exchange information;
- Provide personal development and networking for Chiefs and leaders;
- Influence and educate institutional leaders about issues relevant to academic GIM;

In 2010, ACGIM expanded their scope to include "leaders" within GIM. This natural expansion was due to the parallels between the classic position of division chiefs and ever-evolving use of organizational leaders within health systems. Today, the renamed Association of Chiefs and Leaders in General Internal Medicine (ACLGIM) still strives to address the four initial goals as well as fostering diversity in GIM leadership and bolstering relationships among division and associate chiefs, clinical directors, hospital and research directors, mentors and other GIM leaders.

#### *Meeting Attendee Information*

The Summit is designed to provide resources, collaboration and networking for leaders in General Internal Medicine, including Department Chairs, Division Chiefs, Hospitalist Directors, Associate Chiefs, Section Heads, Administrators, Program Leaders, and other leaders in divisions of GIM. Sessions are created to engage both established and rising leaders.

## SPONSORSHIP OPPORTUNITIES AT THE 2018 ACLGIM WINTER SUMMIT

Sponsorship is a great way to reach out to ACLGIM members and non-members and provides a unique opportunity to promote the sponsoring institution and position openings. Sponsorship opportunities are available to medical schools, teaching hospitals, health systems, etc.

### BRONZE LEVEL SPONSOR - (PACKAGE A)

**\$750**

- Sponsorship recognition with logo placement in meeting program.

### SILVER LEVEL SPONSOR - (PACKAGE B)

**\$1,500**

- Sponsorship recognition with logo placement in meeting program.
- Institution ad and/or job position ad placement in meeting program (1/4 page).

### GOLD LEVEL SPONSOR - (PACKAGE C)

**\$2,000**

- Sponsorship recognition with logo placement in meeting program.
- Institution ad and/or job position ad placement in meeting program (1/2 page).
- Additional opportunity for small marketing materials such as postcards, brochures, pens, etc. (to be provided by your organization, shipped directly to the hotel) to be placed on a take one table in the registration space.

### PLATINUM LEVEL SPONSOR - (PACKAGE D)

**\$5,000**

- Sponsorship recognition with logo placement in meeting program.
- Institution ad and/or job position(s) ad placement in meeting program (1 page).
- Additional opportunity for small marketing materials such as postcards, brochures, pens, etc. (to be provided by your organization, shipped directly to the hotel) to be placed on a take one table in the registration space.
- Signage during the Welcome Reception Sunday, December 2nd in one (1) high-traffic area, as approved by ACLGIM and facility. Signage must be provided by the sponsoring institution and be small free standing banner/sign or able to be placed on a sign holder.

<i>Exhibitor Benefits Matrix</i>	<i>Package A \$750</i>	<i>Package B \$1,500</i>	<i>Package C \$2,000</i>	<i>Package D \$5,000</i>
Logo placement in Meeting Program	YES	YES	YES	YES
Institution ad and/or job position ad placement in meeting program	NO	YES (1/4 page)	YES (1/2 page)	YES (full page)
Small marketing material at take one table	NO	NO	YES	YES
Signage during Welcome Reception and Dinner	NO	NO	NO	YES
Opportunity to address attendees to promote institution/job openings during breakfast	NO	NO	NO	YES



2018 Winter Summit  
**SPONSORSHIP ORDER FORM**

Deadline: November 1, 2018

<b>Institution Name</b>			
<b>Address</b>			
<b>City, State, Zip Code</b>			
<b>Phone</b>		<b>Fax</b>	
<b>Contact Name</b>		<b>Contact Email</b>	
<b>Institution Website</b>			

SPONSORSHIP PACKAGES			
<i>Please check one of the following packages:</i>			
<input type="checkbox"/> <b>Package A</b> <i>Bronze Level</i>	<input type="checkbox"/> <b>Package B</b> <i>Silver Level</i>	<input type="checkbox"/> <b>Package C</b> <i>Gold Level</i>	<input type="checkbox"/> <b>Package D</b> <i>Platinum Level</i>
<i>Pricing + Inclusions:</i>			
<b>Fee: \$750</b>	<b>Fee: \$1,500</b>	<b>Fee: \$2,000</b>	<b>Fee: \$5,000</b>
✓ Logo Placement	✓ Logo Placement ✓ Ad Placement (1/4 pg)	✓ Logo Placement ✓ Ad Placement (1/2 pg) ✓ Small marketing piece at take one table	✓ Logo Placement ✓ Ad Placement (1 pg) ✓ Small marketing piece at take one table ✓ Reception & Dinner Signage ✓ Opportunity to address attendees at breakfast

METHOD OF PAYMENT	
<input type="checkbox"/> Check – <i>Please make payable to <b>ACLGIM</b></i>	<input type="checkbox"/> Visa
<input type="checkbox"/> Master Card	<input type="checkbox"/> American Express

<b>Credit Card Number:</b>	<b>Expiration Date (MM/YYYY):</b>
<b>Name on Card:</b>	
<b>Signature:</b>	

Please return this form to **Jillian Gann**, ACLGIM Director of Membership, via fax at 202-481-9666 or email at [gannj@sgim.org](mailto:gannj@sgim.org). We will contact you when received to confirm your request and payment.

*Checks may be sent to:*  
 SGIM National Office, c/o ACLGIM  
 1500 King Street, Suite 303  
 Alexandria, VA 22314