

ADVERTISING IN THE *SGIM FORUM*

A monthly newsletter, the *Forum* offers the Society of General Internal Medicine's members commentary on important issues and informs them about organizational developments, national and regional activities.

COSTS:

CLASSIFIED ADS

Cost is calculated in 50 word increments. Example: A 215-word ad is counted as 250 words. It would cost non-members \$500. For the same ad, members would receive a 50% discount and pay \$250.

Category:

Non-Members, Advertising Agencies, and other third parties

Members -- 50% discount*

Rate per 50 words

\$100.00

\$ 50.00

***In order to obtain this discount, advertisers must include the sponsoring member's name in their advertising insertion order.**

DISPLAY ADS (Three Colors -- Black, White, and Red)

No discounts apply:

Size:

¼ page (4.5" high X 3.25" wide)

½ page Horizontal (4.5" high X 7.25" wide)

½ page Vertical (9" high X 3.5" wide)

Rate

\$300.00

\$500.00

\$500.00

DEADLINES

Advertisements are due 3 business days before the issue in which you plan to advertise. For exact deadlines, please contact us at ForumAds@sgim.org.

SUBMISSION

All advertising insertion orders must be submitted in writing, preferably by email, and must include a contact name and phone number, and billing address.

- Classified Ads can be emailed to ForumAds@sgim.org or faxed to 202-887-5405.
- Display Ads must be camera ready, and can be sent to Michael Killeen as email file attachments, or as hard copy to the national office address, below.

PAYMENT

Prepayment by check, credit card (or billing authorization by purchase order) is required.

CONTENT

Acceptance of advertising in the *Forum* is at the discretion of SGIM. *Unless otherwise indicated, we assume that all advertisers are equal opportunity employers and are recruiting Board-certified internists.*

CONTACT

Direct all advertising insertion orders, correspondence, and questions to: Michael Killeen at ForumAds@sgim.org, 202-887-5150 or 800-822-3060.

WEB SITE POSTING

Classified advertisements printed in *Forum* are also posted on our web site, www.SGIM.org for the concurrent month(s) at no additional charge. Display advertisements for educational products may be posted on the web site for the same price as print display ads.

For information about placing an ad in the Journal of General Internal Medicine (JGIM), please call Springer at (212) 460-1642.

SGIM FORUM (print newsletter) Deadlines for 2010

Issue/Supplement	Closing Date
1 (Jan 2010)	10-Nov-09
2 (Feb 2010)	10- Dec-09
3 (Mar 2010)	10-Jan-10
4(Apr 2010)	10-Feb-10
5 (May 2010)	10-Mar-10
6 (Jun 2010)	10-Apr-10
7 (Jul 2010)	10-May-10
8 (Aug 2010)	10-Jun-10
9 (Sept 2010)	10-Jul-10
10 (Oct 2010)	10-Aug-10
11 (Nov 2010)	10-Sep-10
12 (Dec 2010)	10-Oct-10
1 (Jan 2011)	10-Nov-10
2 (Feb 2011)	10-Dec-10
3 (Mar 2011)	10-Jan-11
4 (Apr 2011)	10-Feb-11
5 (May 2011)	10-Mar-11
6 (Jun 2011)	10-Apr-11